ActionPoint: Implementing an App to Combat Cyberbullying Through the Strengthening of Parent-Teen Relationships

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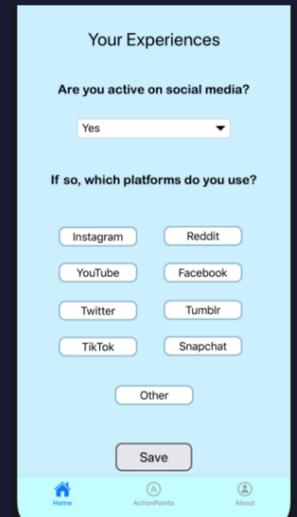
Problem and Solution

- Cyberbullying has become one of the most dangerous threats to an adolescent's mental health
- Despite this, there is a dearth of mobile apps to combat the spread of cyberbullying
- The ActionPoint app was created to decrease and even prevent the spread of cyberbullying through the strengthening of parent-teen relationships
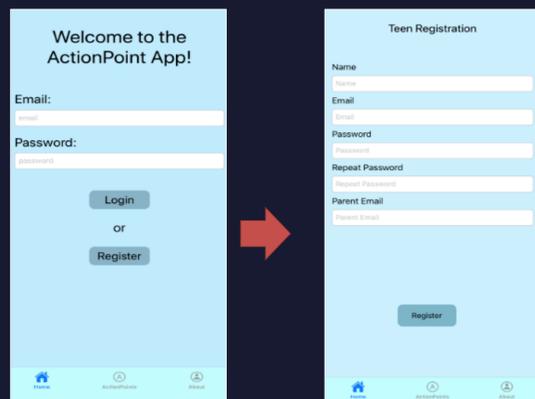
General Design and Architecture

- The ActionPoint app is a tabbed app, which allows the user to fluidly switch screens
- Colors throughout the app were carefully selected to accommodate colorblindness and poor eyesight
- Parents and teens complete ActionPoints, which are a series of interaction-based app modules where parents and teens engage in evidence-based activities
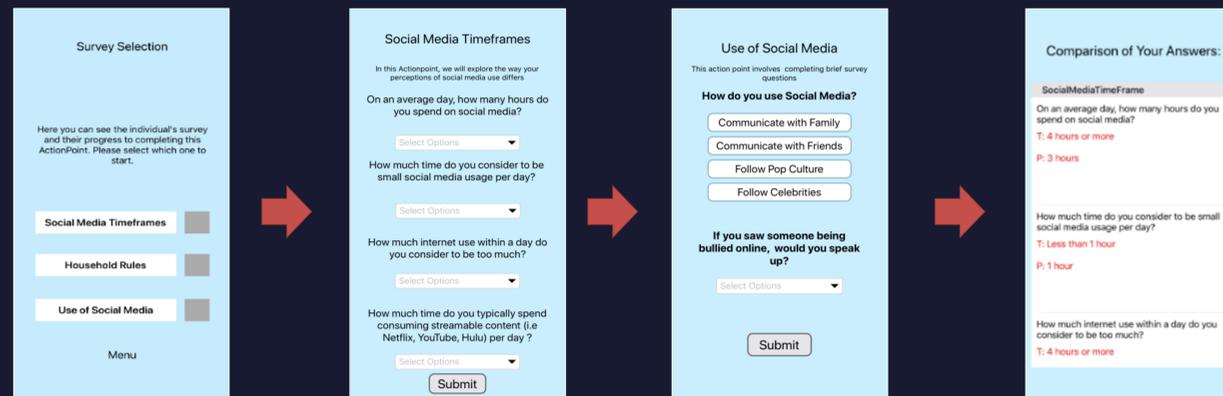

Comparing Perceptions of Family Social Media Use ActionPoint

Using the App

When a parent and teen register for the app, the parent's email links the two accounts, and they can then complete ActionPoints.

- Teens and parents compare their perceptions of social media over the course of three surveys
- Surveys include Social Media Timeframes, Household Rules, and Social Media Use
- The teen and parent can see a side-by-side comparison of their answers to inspire discussion about social media

- Teens and parents determine whether situations throughout the survey are considered cyberbullying parents and teens then see a comparison of their answers to stimulate discussion

Recognizing Cyberbullying ActionPoint